



**Canadian Federation of Earth Sciences
Director of Communications**

The CFES Director of Communications is responsible for communication of CFES activities to the broad Earth Science community, other science communities, students, and the public in general.

This volunteer opportunity requires a person with a strong interest in Earth Science and an excellent communication skillset. The Director can make a significant contribution to CFES and its member societies, and thereby to Earth Science in Canada through building and fostering networks across the Earth science spectrum. The Director is responsible for managing the organization's online brand and promoting the initiatives of CFES member societies, meaning CFES needs an individual with a strong interest in delivering Earth science messages to non-specialists. The Director will be expected to:

- * Maintain and continue to enhance the CFES web site; ensure that all parts of the website are kept up-to-date and that links are operational. The CFES website (www.cfes-fcst.ca) has been built on the Wix platform and is maintained by the Director. Some content is provided by members of the Board of Directors and CFES Council, but the Director is expected to also write copy for the website.
- * Ensure that the Boardroom section on the website (both the Directors' secure site and the part concerning Council meetings) is kept up-to-date.
- * Periodically review the French language website and arrange for updates. French language knowledge is clearly an asset for the role but is not essential.
- * Continue to maintain and grow the social media presence of CFES. This involves posting content regularly to Facebook and Twitter, as well as engaging with and promoting content shared by CFES member organizations.
- * Identify key Earth Science messages and communicate them via the website and social media, in collaboration with the CFES Director of Media Liaison.
- * Solicit and edit articles to be posted on the CFES Blog.

Nominations and expressions of interest should be directed to Dr. Sandra Barr (sandra.barr@acdiau.ca), CFES Past-President and Chair of the nominating committee.